



**FOR IMMEDIATE RELEASE:
July 29, 2011**

**Maui Arts and Cultural Center Supports Imua Family Services
Children with Sesame Street Live Appearance**

Wailuku, HI – On Friday, July 29, Maui Arts & Cultural Center hosted Sesame Street Live with a special visit for over 40 children at Imua Family Services Parent Toddler Group at their Cameron Center offices. Elmo and Cookie Monster of Sesame Street Live’s production, “1-2-3-Imagine! with Elmo & Friends” provided fun for the keiki with play, hugs and photographs.

“We are so appreciative of the generosity shown by Maui Arts & Cultural Center and Sesame Street Live,” said Dean Wong, Executive Director for Imua Family Services. “It was so exciting to see the happiness that Elmo and Cookie Monster brought to the children and their families during their visit to our parent toddler group room. An experience like this will be a treasured memory for a child for years and years to come; our families are so thankful.”

Imua Family Services provides comprehensive early childhood development services to children and their families who are at risk or have developmental delays with the support and resources needed to achieve their full potential in life. Each year, Imua Family Services serves over 2,450 community members on Maui and Lanai through the Infant & Child Development Program, Early Childhood Development Program, Newborn Hearing Screening, and Camp Imua. To learn more, visit ImuaFamilyServices.org.

The high-energy Sesame Street Live musical, “1-2-3-Imagine! with Elmo & Friends” continues on Saturday and Sunday in Castle Theater at Maui Arts & Cultural Center. For more information, see MauiArts.org.



Alyssa Scharer and Sesame Street Live
Character Elmo

###